

MEDIA RELEASE



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For immediate release

Jim's Pool Care dives into Qld market

Don't be surprised if you see one or two or even three Jim's Pool Care vans driving around Brisbane's streets as ten new businesses have started as a result of the group's pool school last month.

Jim's Pool Care launched into Queensland in only January of this year but there are already now 16 Jim's Pool Care businesses operating in Brisbane, the Gold Coast and Sunshine Coast.

Founder of the Jim's Group Jim Penman says he is excited Jim's Pool Care is making such an impact on the Queensland market.

"With so many pools and thousands of new ones going in each year, Queensland is a great market for the pool industry," says Mr Penman.

"It is also ideally suited to our Franchising model, which combines owner-operators with rigorous training and quality systems. This is not just a matter of doing the job well, but responding fast to phone calls, turning up on time and knowing how to deal with people."

Jim's Pool Care has mobile service technicians servicing most of the Brisbane area and shops in Sunnybank Hills and Mermaid Beach.

Jim's Pool Care also operates in South Australia, New South Wales and Western Australia.

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