

MEDIA RELEASE



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For immediate release

Jim's Pool Care master franchises selling quickly

Just celebrating it's second birthday Jim's Pool Care is expanding at a rapid rate across Australia.

Founder and National Franchisor Peter Velzen says he is extremely happy with the growth of the group.

"In only two years we've penetrated the South Australian, Queensland, West Australian and most recently the New South Wales market," says Mr Velzen.

"Our growth strategy has been to recruit Master Franchisors before putting mobile franchisees on the ground. Although we've been inundated with franchisees enquires we feel our strategy ensures franchisee support is maintained to an impeccable level which in turn flows through to customers."

Expanding to 31 businesses Jim's Pool Care has appointed another four Master Franchisors in Queensland and New South Wales.

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